



LGBTIQ+ Women’s Event EOI for Creative Producer

Organisation	Sydney WorldPride Limited
Location	Surry Hills, NSW
Employment Type	Consultant
Term	<u>Initial Creative & Concepting</u> 25 to 30 working days (depending on project complexity) between 25 October and 10 December 2021. <u>Planning & Implementation</u> 2 to 6 days per month from February to April 2022, increasing as required leading up to the Festival in February/ March 2023 to an estimated maximum of 10 days/ month. <i>* Subject to change</i>
Date Advertised	14 September 2021
EOI Closes	13 October 2021
Website	www.SydneyWorldPride.com

Overview of Sydney WorldPride Ltd

In October 2019, Sydney Gay and Lesbian Mardi Gras (SGLMG) successfully won the rights to host WorldPride in Sydney in 2023.

WorldPride is an event that promotes lesbian, gay, bisexual, transgender, queer and intersex (LGBTIQ) issues on an international level through parades, festivals and other cultural activities. The inaugural WorldPride was held in Rome in 2000. Cities which have hosted WorldPride since 2000 include Jerusalem, London, Toronto, Madrid, New York and Copenhagen (2021).

Sydney WorldPride Ltd is the legal entity established to plan and deliver the Festival from 17 February 2023 - 5 March 2023, which coincides with the 50th anniversary of the first Australian Gay Pride Week; the 45th anniversary of the first SGLMG; and the fifth anniversary of Marriage Equality in Australia.

SWP 2023 will be the first WorldPride to be held in the Asia Pacific, and our programs will shine a light on LGBTIQ+ human rights across the region. SWP 2023 will produce several Signature Events including an Opening and Closing Ceremony, First Nations Gathering Space, Human Rights Conference, an LGBTIQ+ Women’s Event, Bondi Beach Party and a Pride March across Sydney Harbour Bridge. The Sydney WorldPride Festival will stretch across Greater Sydney and will also include performance, literature, digital art, visual arts, public art, food, fashion, film, parties, music, history, sports and other arts and cultural experiences that reflect our diverse LGBTIQ+ communities with a strong focus on First Nations people the Asia Pacific.



We are looking for experienced, skilled and highly motivated people to join the team to ensure SWP2023 engages, educates and excites audiences, while creating memorable experiences and providing significant benefits to the LGBTIQ+ community in Australia and globally.

Our values are:

- We listen
- We act with courage
- We are genuinely curious about the needs and desires of others
- We behave with respect and integrity
- We embrace diversity

Primary purpose for the consultant

Sydney WorldPride invites expressions of interest from Creative Producers to creatively lead one of Sydney WorldPride's signature events – the LGBTIQ+ Women's Event. This is a working title only and an official name will be selected.

The aim of the Sydney WorldPride's LGBTIQ+ Women's Event is to create an extraordinary event for all women in the LGBTIQ+ communities cis and trans, as well as non-binary people and all those who want to celebrate in a space that centres the experiences of women.

The LGBTIQ+ Women's Event Creative Producer (WECP) will be responsible for developing the overall creative vision for the event including venue selection, programming, guest experience, event style, design, theme and all creative components in collaboration with the Sydney WorldPride Festival Creative Director and Festival Creative Director First Nations, as well as the team of Curatorial Associates.

The LGBTIQ+ WECP will need to work closely with the Sydney WorldPride LGBTIQ+ Women's Event working group, who are a volunteer group of community members.

The remit **excludes** logistics, production, talent contracting/ management, technical and implementation of the event. The LGBTIQ+ WECP will work in collaboration with a Sydney WorldPride Producer, as well as an appointed event agency, to deliver this event. Sydney WorldPride has a dedicated budget for operations and programming for the Women's Event and the LGBTIQ+ WECP will need to work within the financial parameters set by Sydney WorldPride.

This opportunity would best suit those who are based in Sydney and can work flexibly. Please refer to the section titled "Term" on the front page for more information on projected workload.

The LGBTIQ+ WECP will report into the Major Events Producer, the Executive Producer and the Festival Co-Creative Directors.



Key accountabilities

- Develop a world-class vision for the LGBTIQ+ Women's Event, including concept/ style, time, ticketing, venue, duration, target demographic, etc, in consultation with the SWP LGBTIQ+ Women's working group, the community and the Festival Creative Directors.
- Develop an inclusive event concept that welcomes all LGBTIQ+ Women
- Attend relevant events and meetings on behalf of Sydney WorldPride 2023
- Propose programming ideas for artists and entertainment at the LGBTIQ+ Women's Event
- Provide input into marketing and audience engagement strategies
- Identify possible creative and commercial partnerships to support the LGBTIQ+ Women's Event
- Work in collaboration with Sydney WorldPride on the event budget, ensuring the project is financially viable
- Assist in the development of relevant funding applications (if required)
- Promote the LGBTIQ+ Women's Event, as well as Sydney WorldPride's vision and opportunities to relevant networks
- Representing SWP in the community and the wider arts and LGBTIQ+ sectors
- Advise Sydney WorldPride on the wider program upon request in line with area of expertise
- Other duties as discussed in line with expertise, experience and funding available

As with most Festivals, the key accountabilities for this role may evolve during the planning process (via ongoing consultation with Sydney WorldPride).

Essential experience

- Significant experience in providing creative direction for events with high attendance by the LGBTIQ+ Women's communities.
- Demonstrated first-hand experience with successful large-scale event productions
- Demonstrated experience in programming music acts and other live performance genres
- Strong track record of collaboration and ability to work within a team
- Experience in developing and managing budgets
- Extensive local, national and international networks
- Demonstrated ability to curate and develop programs or events
- Demonstrated cultural competencies and experience working in First Nations and intercultural contexts
- Significant experience in the development of creative partnerships
- Strong understanding of LGBTIQ+ communities and LGBTIQ+ artistic practice
- Experience working with event agencies.

Sydney WorldPride strongly encourages Expressions of Interest from LGBTIQ+ identified people, women (trans + cis), Aboriginal and Torres Strait Islander people, people living with disability and people from diverse cultural backgrounds.



EOI Process

Please submit an expression of interest in the form of a resume, along with a cover letter of no more than two pages.

The cover letter should demonstrate how you meet the essential experience required for this role as well as articulate why you want to join Sydney WorldPride as the LGBTIQ+ WECP.

Expression of Interest will close at 9:00pm (AEST) on 13 October 2021.

Applicants will receive an acknowledgement that Sydney WorldPride has received the EOI and short-listed candidates will be contacted for an interview.

Please forward your EOI to Daniel.Clarke@sydneyworldpride.com with the subject "*Creative Producer EOI*".

Remuneration

The fee will be negotiated as a daily rate and subject to experience and agreed work-plan

The LGBTIQ+ WECP can be an individual or a collective of creatives.